

## 10 Discover our History

<b>1929</b>	Cape Town Civilian Blind Society is founded by a group of women
<b>1930</b>	First Training Shop and Depot for white blind in Cape Town opens at 122 Bree Street
<b>1932</b>	First Coloured workshop opened at 32 Hanover Street, District Six
<b>1933</b>	Hanover Street workshop moves to Wale Street, Cape Town
<b>1935</b>	The Society purchases premises at 45 Salt River Road, Salt River
<b>1936</b>	Opening of the combined workshops and showroom
<b>1950</b>	Launch of weaving department
<b>1957</b>	Helen Keller Hostel opened, providing accommodation and nursing care to blind and VIPs (visually impaired people)
<b>Early 80's</b>	Social Service Department formed
<b>1992</b>	Phambili workshop in Khayelitsha launched, providing employment to 32 VIPs
<b>1994</b>	Society adopts new corporate image and changes name to Cape Town Society for the Blind
<b>1997</b>	Independent employment (cottage industries) replaces sheltered employment model
<b>1999</b>	Training and Education Department (TED) is launched
<b>2002</b>	The 'Night of a Dream' concept, (eating in the dark) successfully launched.
<b>2003</b>	Funding from National Lottery Development Trust enables revamp of dilapidated premises to a first-world training facility
<b>2004</b>	Outreach Programmes / Self-help groups established in Paarl, Helderberg, Hermanus and Atlantis areas
<b>2007</b>	Logistical support extended to SBUs throughout the Cape Peninsula
<b>2009</b>	CTSB establishes the first media centre for VIPs in the Western Cape
<b>2010</b>	CTSB establishes a coffee shop to enable skills development in the hospitality industry
<b>2012</b>	CTSB receives provisional MICT SETA Accreditation
<b>2015</b>	CTSB introduces the 'Jannie Mouton Top Achievers Award' trophy to honour the hard work of our most dedicated blind and visually impaired learners

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Location - 45 Salt River Road, Salt River, 7925 | Post - P O Box 1081, Woodstock, 7915

## 5 Occupational Support Activities

### Small Business Units (SBU's)

37 SBU's work together to produce our broad range of premium quality cane products. We are well supported by a solid base of return clientele and have actively worked at extending this client base to include additional regular streams of income from large, respected organisations.

Unit	Numbers
Packaging	5
Re-caning	7
Weaving	7
Cane WS	18
<b>Total</b>	<b>37</b>

Through analysing on a monthly basis, the movement of standard product lines, along with a more streamlined, focused sales approach, the sales from our showroom in Salt River have increased significantly and have provided the opportunity to maintain a more consistent flow of work for the SBU's throughout the year, amid the large orders which they continue to complete with efficiency and dedication.

### Altantis SBU Training and Outreach Project

This project has been a great success with 7 fully trained cane weavers now permanently working from our weaving centre in Atlantis on the West Coast. Through this centre, we not only have provided skills to blind and visually impaired people, but we have also been able to increase our production capacity when particularly large orders are received, or when any one of our SBU team in Salt River is absent.

### Placement Department

#### Placements - 20

**Mentorship & Skills Development:** Starting with a personal Career Pathing assessment, which provides job seekers with achievable skills development and career goals, we continue to provide ongoing support after a placement has been made to help our blind and visually impaired candidates succeed in formal employment. All our candidates are also provided with access to apprenticeship and internship opportunities which can help them acquire the practical skills and experience that is so often a requirement of potential employers.

**Sensitisation & Workplace Audits:** Our team provides a range of practical interventions that assist blind and visually impaired employees with the tools and facilities that they need to perform their duties effectively and comfortably in the workplace.

Our interventions also include sensitisation workshops which help sighted colleagues to interact more effectively and with a greater awareness and appreciation of both the value and dynamics that a blind or visually impaired colleague brings to the working environment.

**Candidate Networking:** Through thorough monthly planning, we work to maintain the beneficial relationships we have developed with recruitment agencies and HR personnel.

### Café 45

Though it's key purpose remains as a hub for the development of hospitality industry skills, as well as self-confidence and assertiveness in blind and visually impaired people, our coffee shop has become a popular venue for light refreshments and lunches, while it continues to provide catering services to those hiring the venues available at CTSB.

The good value and service that our regular clientele have come to know, as well as our creative promotional efforts have ensured record growth and a significant increase in revenue over the last year.

## 6 Awareness Activities

### Community Awareness

1408 community members reached

Our team engages with the community through a wide range of awareness activities which not only promote the services that CTSB offers, but also educates individuals regarding the needs and abilities of blind and visually impaired individuals. Our awareness activities include on-site tours at CTSB, hospital visits, iCore events, newsletters, exhibitions, outreach and awareness days, TV and radio interviews and targeted awareness campaigns which are distributed across a variety of media channels.

#### Specific Activities:

- Long Cane Rally
- Step Into My World campaign – Various Media Channels
- Eye2Eye Media Information and Briefing Event
- Mandela Pancake Flip Day
- Radio Interviews: RSG (8), SAfm (4), Good Hope FM (1), Smile Radio (1), Cape Talk (1), Bush Radio (2), Voice of the Cape (1) and Heart Radio (1)
- Press Articles: Die Burger (1), Cape Times (7), Southern Suburbs Tatler (1), Tygerburger (1), Peoples Post (1), News24 (1).

### Friendship Circle

Through the hard work of our team, we have increased our Friendship Circle and nurtured our existing relationships with these special people, with the result that many new doors of opportunity have been opened to us, enabling us to extend greater benefits to even more blind and visually impaired people in the community.

The Friendship was increased by:  
15 Corporate | 23 Individuals | 6 Social Development Organisations | 15 Sustainable Trusts

### Eye2Eye Media Summit

The first of it's kind, launched by CTSB, this highly successful initiative was a roaring success and provided blind and visually impaired persons to provide candid answers to the burning questions from the media, university students, the general public and friends of the Society.

### Industry Networking

Throughout the year, our team attends a variety of special events as well as the AGM's of organisations within the disability and associated sectors. We believe that collaboration is key to bringing greater value to the individuals we support.

### Fundraising Activities

Our Bequest Programme is now in full swing and has resulted not only in revealing new avenues for funding, but has also assisted to further our community awareness objectives. We have approached attorneys, as well as retirement villages and old age homes.

Our annual Women's Day and Gala events remain the highlight for many regular attendees and once again, CTSB extends a very special thank you to our celebrity guests, including Premier Helen Zille and Cape Town Mayor, Patricia de Lille, who are so important in ensuring the success of this event.

## 7 Sales and Marketing

Our sales and marketing efforts are underpinned by the objective of facilitating employment opportunities which enable independence.

**Social Media Focus:** Our social media presence has increased with both informative and promotional posts being distributed via Facebook and Twitter. As a result, we have attracted a larger audience and have experienced a definite increase in engagement.

**Digital Newsletter:** Our new, electronic newsletter was launched in September and has enabled us to reach a greater audience at a vastly reduced cost.

**Name Badges:** All staff now wear name badges which lends both a friendly and professional appeal when we are engaging with the public and our stakeholders.

**Product Awareness:** Our Waterfront stand not only enables the sale of our products, but also raises awareness and makes a significant contribution to the number of new visitors to our showroom in Salt River.

**Expos:** We attended selected expo's which we felt would serve the best interests of CTSB and our strategy. These included Baba Indaba; the Bastille Festival and the Disability Trade and Lifestyle Expo.



## 8 Thank you to our Donors for your support

### Corporate

Addis  
Albatross Security  
Aldogiro  
All-in-1 Decor  
Amka Products  
Ann Gadd  
Aquaella  
Assurance  
Bagazio  
Bagain Books  
Bates Printing  
Baxter Theatre  
Blauwklippen  
Chriss Beauty  
City of Cape Town  
Clement  
CPI Engineering  
Cullinan Hotel (Tsogo Sun)  
D&D Hairdesign  
Dimah tea  
Distell  
Durr Botting  
EJ Campbell  
Engelke Florist  
Essential Dighub  
Eternal Child  
Federal Emergency Management Agency (FEMA)  
Fine Music Radio  
Flowercraft  
Formeset  
Grandstyle Hiring  
HCI Foundation  
Hirsch's Homestore  
Ina Paarman  
Ink Angels  
Isilumko  
Jacques Bartie  
Jannie Mouton / PSG Group  
Jenny Morris  
JET Lee Charitable Trust  
Jivko

Khayelitsha Biscuits  
Kids Emporium  
Lewis Group  
Linen Corp  
Mantellis  
Marine Equipment  
Mega Petroleum  
Miglio Jewellery  
Nestlé  
Newlands Rotary  
PDNA  
Petals Florist  
Peters Papers  
Pick n Pay Corporate  
Pick n Pay Family Store  
Pinelands Place  
Poetry  
Primedia  
Remgro Ltd  
SA Metal Scrap  
Sally Williams  
Sappi  
Sassy Factory  
Service Gurus  
Spar Prosper  
Starstyle Hairdresser  
Stonecraft Women's Club  
The Linen Corp  
Truth Coffee  
Unilever  
Vinochem  
Whimsical Cup Cakes

Mrs A Benadie  
Mrs AC Lawton  
Mrs S Marlie  
Mrs VJA Duncan  
Ms Charlotte De Jette

### Bequests

L Bauman  
DG Berry  
EL Beth  
EG Mitchell

### Other

Blouberg Rotary Club  
Highland Primary School  
Historical Society  
Inner Wheel Circle Durbanville  
MH Charity 3  
Mount Mary University  
National Lottery Distribution Trust Fund  
Newlands Rotary Club  
Oakley House School  
Pinehurst Primary School  
SANCB  
Wynberg Girls High School

### Trusts

E R Tonneson Trust  
F G Pay Trust  
Gray Trust  
J & E Ellerman Memorial Trust  
Kurt & Joey Strauss Foundation  
M J Moldenhauer Trust  
Pamela Barlow Trust  
R & C Whyte Ben Blind Fund  
R & E Harvey Trust  
Rawbone Trust  
The Little Chew Charitable Trust  
The Yates Charitable Trust

### Individuals

Brandwag/ Estate Late IU Prae  
D De Vos  
Dr ME Abel  
J Van Niekerk  
JS van Eeden  
Lady CM Bellinger  
Mr Baboo  
Mr EAK Royker  
Mr J Mouton

## 9 In Memoriam

*Do not stand at my grave and weep,  
I am not there, I do not sleep.  
I am a thousand winds that blow.  
I am the diamond glint on snow.  
I am the sunlight on ripened grain.  
I am the gentle autumn rain.  
When you wake in the morning hush,  
I am the swift, uplifting rush  
Of quiet birds in circling flight.  
I am the soft starlight at night.  
Do not stand at my grave and weep.  
I am not there, I do not sleep.  
Do not stand at my grave and cry.  
I am not there, I did not die!*

Mary Frye (1932)



Cassiem Jacobs  
07 May 2015



Derrick Hanefey  
15 May 2015



Annual Report 2016

Changing Perspectives . Transforming Lives

Registration #: 003-208 NPO



## 1 A short word from the desks of our Chairperson and CEO...



Mixed emotions of pride, joy and trepidation are quite overwhelming when one reflects on the activities of the past year. Perusing the monthly reports, reminiscing the many events and statistics, team CTSB can proudly look back and proclaim, with the help of many and by the grace from above, many successes have been accomplished.

Simultaneously, all non-profit organisations are feeling the pinch when approaching donors to partner with us. Thank you to all our donors, stakeholders, board members, staff and volunteers who so generously contributed towards our fundraising efforts, who gave in kind and in time, in order to make a positive difference at CTSB. It is sincerely appreciated.

This spurs us on to work smarter, combined with more passion and focussed, driven action, to make bigger inroads when it comes to important issues such as the rights of blind and visually impaired people, to embrace the philosophy of 'an injustice to one is an injustice to all'. There is still so much to do and just too little time. One cringes when looking at the great need for more Orientation and Mobility instructors in our country. We are grateful for the partnership with the John and Esther Ellerman Memorial Trust for their financial support to achieve our annual goal to assist between forty and fifty blind and visually impaired people in living an independent life.

The sad fact is, that still too few blind and visually impaired people are given opportunities to enter the open labour market. Despite awareness drives via radio talk shows, television, social media and various other campaigns - we struggle to break down the resistance in the corporate world to grant our beneficiaries opportunities to demonstrate and grow their abilities.

One cannot help but ask the question, why is this so difficult? Why is it such a challenge to convince sighted people that blind people are driven by their vision? What part of our quest is so difficult to understand when canvassing for the rights and abilities of the visually impaired? These questions led me to spend a few days among our students, just observing their behaviour and the manner in which they conduct themselves, the way they approach and respond to others. I have noticed something significant. When among their peers, blind people are spontaneous, outgoing, fun and able to show affection. However, being confronted with having to deal with sighted people and strangers, they tend to shy away, to freeze, and to almost avoid contact. It is a known fact, that all self-confidence is lost when failure is anticipated.

Something drastic needs to be done to change the scenario when less than 3% of blind and visually impaired people are engaged in formal employment opportunities. What can you and I do to restore lost confidence, to ensure that our students grow positively in learning to live their dreams? We can and may never give up on this battle. We are the ambassadors. We are the ones to play a leading role in opening doors for our students.

One of the milestones this year, was the handing over of the 'Jannie Mouton Award' to the best student of the year. We want to believe that this award will encourage our students to raise the bar in achieving their results and goals.

Another important factor that we have learnt, is that without mentoring our students, it will literally take years to break down barriers. In partnership with a donor, a first pilot project was launched at our campus where students are teamed up with their mentors in business for a year in order to 'look and learn'. In doing so, they will experience the road to success and start reaping the fruits much sooner than before.

Our challenge to the corporate sector is to grant one candidate per year the opportunity to join their teams. Together we will achieve ground-breaking results towards the future of blind and visually impaired people in South Africa.

**Lizelle van Wyk - CEO**



So many of the projects and initiatives started in the last financial year, have started to bear fruit. This of course in addition to the fantastic and exciting new initiatives that have been introduced this year.

Notably, the successes this year have been made amid exceptionally challenging economic times, in which prospective funders have tightened their belts significantly. In response to these challenges our team must, with the support and assistance of our Friendship Circle, continue to work hard in order to achieve our objectives.

The fact remains that over its 86 year history, CTSB has flourished despite the many challenges the Society has faced. When an organisation is able to not only weather storms, but grow stronger through them, its ability to truly shine is assured when fairer days return.

The Board and our team at CTSB, would like to extend a most heartfelt welcome and thanks to our newest Patron, Jannie Mouton, as well as to each of the members of our Friendship Circle. Without your valuable support, achieving our vision would be far more of a challenge.

Further, we congratulate every learner and beneficiary who has taken the bold, brave decision to live their fullest life. Your individual stories, courage, determination and commitment are an inspiration to all of us at CTSB, as well as your communities.

We look forward to yet another successful year at CTSB in 2017. With two new Board Members joining our team, we look forward to refreshing new input and perspectives that will help us to grow even stronger, and take the vision of the CTSB even further.

**Kenny van Aardt - Chairperson**



**Lizelle van Wyk**  
CEO



**Kenny van Aardt**  
Chairperson



**Vanessa Fredericks**  
Financial Manager



**Dumisani Ndebele**  
HR



**Derick Greeff**  
Treasurer



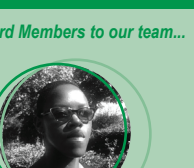
**Elizabeth Danckwerts**  
Secretary & Events



**Dr Louw Pieterse**  
IT



**Zimasa Dziba**  
Risk Management



**Keneilwe Munyani**  
Product Designer

*We look forward to welcoming two new Board Members to our team...*

## 2 The Society at a glance

### Meet our key team...

We rely on the hard work, focus and dedication of our leadership team to help steer CTSB toward achieving our goals.



**Elize Marais**  
Operational Manager



**Vanessa Fredericks**  
Financial & Sales Manager



**Tony Matthee**  
Logistical Support / Production Manager



**Nicky Jacobs**  
Funding Developer & PRO



**Sandra Dreyer**  
HOD: Training, Education & Development



**Charlene van Niekerk**  
Café 45 Manager and Venue Hire

### Meet our Patrons...

CTSB is deeply grateful for the support we receive from our patrons, who are sterling ambassadors for CTSB and the plight of Blind and Visually Impaired Persons.



**Johan van Eeden**  
Lifelong Member of CTSB



**Albert Maritz**  
South African Actor



**Anrich Herbst**  
South African Actor



**Jannie Mouton**  
Founder & Chairman of PSG Group

*"I can see, and that is why I can be happy, in what you call the dark, but which to me is golden. I can see a God-made world, not a manmade world."*

*Helen Keller*

## 3 Explore our Facilities

Our range of on-site facilities at CTSB are aimed at supporting our services to blind and visually impaired people, while providing employment opportunities for them, as well as enabling additional revenue for the Society.

### Function Venues

- 3 unique rooms seating up to 400 people
- Catering available from Café 45
- Equipment includes tables, chairs, projectors, screens & audio

### Showroom

- Salt River showroom featuring our extensive cane and weaving range
- Open Monday to Thursday - 08h00 to 16h30, Friday 08h00 to 15h00 and every last Saturday of the month (excl. public holidays)
- Waterfront stand featuring samples of our basic cane range

### Café 45

- Popular, funky coffee shop offering outstanding value and service
- Light meals, fresh coffee, tea and cold beverages
- Trading hours: 07h00 to 16h30 Monday to Thursday, 07h00 – 15h00 Fridays

### Media Centre

- State of the art computing centre designed for use by blind and visually impaired people and available to learners

### Training Centre

- Classrooms for theoretical courses, media rooms for computer studies and cane weaving studios for artisan training
- Offers a range of Life Skills, Vocational and Certificated courses
- Accommodates up to 40 learners daily

### iCore 'Dinner in the Dark' events

- Ideal for teambuilding and raising awareness
- Enhances communication and interaction between individuals and groups
- Enables improved management techniques and teamwork

### Vodacom Kiosk

- On-site dedicated cellular services
- Demonstration of mobile devices
- Sale of airtime, starter packs and MPesa cards

### Assistive Product Shop

- A growing range of assistive devices
- Assistance in choosing the right device for each individual's needs
- Demonstration of assistive devices



## 4 Support Services and Learning Activities

We offer a wide range of support services which are aimed at enhancing the independence and dignity of blind and visually impaired people.

### Employment Support and Placement Services

- Career Pathing: Assisting individuals to reach attainable learning and career goals
- Placements: Building employment opportunities through learnerships, apprenticeships, internships, volunteering, formal employment and our Small Business Units (SBU's)
- Recruitment Networking: Extending our reach into the employment market by sharing opportunities and promoting candidates with recruiters and HR personnel.
- Candidate Support: Workplace Audits, Sensitivity Training and Transportation to Interviews

### Learning Support Services

- Life Skills Development
- Skills Training: Public Speaking, Keyboard Orientation, Start Your Own Business, Office Administration, SmartPhone Training, SDL (Skills of Daily Living), Braille Training and Recruitment / Placement Skills
- Craft Training: Cane Weaving, Material Weaving, Chair Re-caning
- Certificated Courses: - ICDL Computer Literacy  
- MICT SETA End-User Computing

### Therapeutic and Social Work Services

- Home Visits
- Support to blind and visually impaired people
- Assessments to visual impaired people
- Social Interventions and Referrals

### SBU Support Services

The individuals within our Small Business Units receive ongoing support from CTSB.

- Funeral plan and coordinating of Wills
- Orientation and Mobility Training: New Canes and Usage Techniques
- Eye Clinic including Health Awareness and Eye Testing
- Festive Season Food Distribution

### Awareness and Sensitivity Training

- Sensitisation Workshops
- Outreach Awareness Programs
- Awareness Days and Key Awareness Events
- We observe various National Awareness Celebrations and Events
- Accessibility Audits and Reporting
- Public Facility Mobility Assessments: Transport, Traffic Lights, Pedestrian Crossing, Pavement Surfaces

### Celebrating Success

- All our learners enrolled on the ICDL (International Computer Drivers License) course successfully passed their tests and received their certificates
- At our annual Graduation Event, 120 certificates were handed out with our brand new trophy, the 'Jannie Mouton Top Achievers Award', being handed to our most dedicated and hardworking learner

### Skills Development & Capacity Building Interventions: 456 (actual heads - 114)

Our training courses include a range of lifeskills and career skills options which are each aimed at enabling blind and visually impaired people to acquire the skills and confidence needed to lead a more productive, independent life, while preparing them for formal employment.

At our annual Graduation Ceremony, which was held on the 18th November 2015, 120 learners received certificates – 20 of which were SAPS employees.

### Assessments and Therapeutic Services: 261

CTSB works closely with numerous organisations who also provide support services to people with disabilities. We both receive referrals from these organisations and refer individuals to these organisations where their specialised knowledge is a benefit, or is essential.

All individuals referred to CTSB for assistance, receive an initial assessment to determine which support services would best suit their individual development needs. Our aim is always to actively enable a more independent, empowered and fulfilling life.

Additional social work interventions delivered by the Society, provide blind and visually impaired people from all walks of life with support and guidance to help them overcome any difficulties that they may be experiencing.

### Mobility and Orientation Services: 42

We once again extend our most heartfelt thanks to the John and Esther Ellerman Memorial Trust (via St Dunstons) for without their continued support, it would not be possible to provide our Mobility and Orientation Services.

Our team remains abreast with the latest developments and trends both locally and internationally, so that we can provide the highest standards of training and support.

- Mobile Phone and Smartphone Usage Training
- Mobility Training
- Sales of Assistive Devices: Magnifiers, smart view screen readers, low vision devices
- Onsite Gym / Fitness Facility

In addition to the above, our Skills of Daily Living Programme has been a resounding success in its first year. This inspiring programme promotes independence through enabling blind and visually impaired people to perform common and essential daily activities in a safe and secure manner.

- Money identification
- Pouring using level liquid indicator
- Washing dishes
- Using the stove
- Setting the table
- Eating using knives and forks
- Electricity safety
- Ironing clothes
- Using signature guide
- Labelling / making clothes

### Prevention and Health Awareness

CTSB provides awareness and support services to our staff, learners and the community by providing a variety of health related screenings, information and support.

During 2015, we hosted the following Prevention and Health Awareness drives:

**Eye Health:** Annual Eye Save eye screening, including referral to specialists and optometrists  
**Cancer Awareness:** Awareness drive at CTSB  
**Breast Cancer Awareness:** Awareness drive and testing for women  
**HIV and TB Testing:** On-site testing at CTSB for all SBUs